



Southwest Virginia Cultural Heritage Foundation Board of Trustees

Thursday, June 11, 2026 | 1:00 p.m.

Agenda

1. **Call to Order and Welcome** – Delegate Will Morefield, Chair
2. **Roll Call** – Kim Davis
3. **Public Comment**
4. **Adoption of Agenda** – Delegate Will Morefield, Chair
5. **Approval of Minutes from March 2026** – Delegate Will Morefield, Chair
6. **Welcome Delegate Lily Franklin**
7. **Executive Director Report** – Kim Davis
8. **Financials** – Paula Hurt
9. **Deputy Director of Operations Update** – Tina Murray
10. **Marketing Update** – Ryan Vaughn & Catherine Fox
11. **Development Update** – Development Team
12. **Old Business**
13. **New Business**
14. **Partner Update:**
 - 'Round the Mountain – Ellen Reynolds/Erin Simons
 - Virginia Tourism Corporation – Becky Nave
 - The Crooked Road – Leah Ross/Tyler Hughes



15. Regional Update

16. Fiscal Year Meeting Dates - Delegate Will Morefield, Chair – Vote

- September 10, 2026 1:00 p.m.
- December 10, 2026 1:00 p.m.
- March 11, 2027 1:00 p.m.
- June 10, 2027 1:00 p.m.

17. Adjournment – Delegate Will Morefield, Chair