



**Heart of Appalachia Tourism Authority
Full Board Meeting / Executive Board Meeting**

**Wednesday, June 10, 2026
11:00 AM – 12:00 PM
Oxbow Center, St. Paul, Virginia**

AGENDA

- 1. Call to Order**
- 2. Roll Call / Verification of Quorum**
- 3. Approval of Agenda** *(Action Required)*
- 4. Review and Approval of Meeting Minutes** *(Action Required)*
 - March 2026 Meeting Minutes
- 5. Review and Approval of Financial Reports** *(Action Required)*
 - February 2026
 - March 2026
 - April 2026
- 6. New Business**
 - Review and Approval of HOA Operating Budget 2026–2027 *(Action Required)*
 - Distribution of DMME Monies to Localities *(Action Required)*
- 7. Director's Report**
 - Jeff Hess
- 8. Operations / Finance Report**
 - Tim
- 9. Locality Reports**
- 10. Adjournment**

NOTE:

Immediately following the meeting, **12:00 PM – 1:30 PM**, Virginia Tourism Corporation (VTC) will provide lunch and share key insights, impacts, and opportunities related to the **Virginia Tourism Statewide Strategic Tourism Plan**.