

Heart of Appalachia Marketing Meeting
Thursday, April 23 | 10:00 AM
UVA Oxbow Center, St. Paul, Virginia

Agenda

1. Introduction – Meet Aaron Lee, ATL Creative, Photography/Videography Services

- Welcome and opening remarks
- Introduction of each DMO representative for Aaron

2. Discussion with Aaron Lee

- Review of projected scheduling
- Identification of regional photography and videography needs

3. DMME Civil Penalty Funds

- Overview of funds received
 - Discussion of potential uses and benefits for Heart of Appalachia's eight localities
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Additional Information

A Zoom link will be provided for those unable to attend in person.