



## **AGENDA**

### **Waynesboro Advocacy Committee**

**Tuesday, February 3, 2026, 1 PM**

#### **All-virtual Meeting**

- |   |                 |
|---|-----------------|
| 1. Welcome  | Dr. Tom Benzing |
| 2. Approval of Minutes  | Dr. Benzing     |
| a. <a href="#">January 2026</a>                                     |                 |
| 3. Introduction of New Committee Members                            | Dr. Benzing     |
| a. Mr. Richard "Dick" Bratcher,<br>Board of Trustees Representative |                 |
| b. Mr. Steven Powers,<br>VMNH Foundation Representative             |                 |
| 4. Community Connections  | Dr. Benzing     |
| a. Advocacy   |                 |
| b. Trailer  | Dr. Joe Keiper  |
| c. Events   |                 |
| i. Lecture Series   |                 |
| ii. Science Social  |                 |
| iii. Riverfest  |                 |
| iv. Museum Rodeo  |                 |
| 5. Open Discussion  | Dr. Benzing     |
| 6. Adjournment  | Dr. Benzing     |

**Virginia Museum of Natural History**  
**Waynesboro Office of Economic Development**  
**Monday, January 5, 2026, 1 PM**  
**Minutes**



**Present in Person:** Dr. Tom Benzing  
Mr. Len Poulin  
Ms. Faye Cooper  
Mr. Urbie Nash  
Mr. Greg Hitchen  
Mr. Rick Kane  
Dr. Maggie Van Huss

**Present Remote:** Dr. Carole Nash

**Staff Present:** Dr. Joe Keiper  
Mr. Jonathan Martin

**Staff Present Remote:** Mr. Ryan Barber  
Ms. Jennifer Whitlow  
Mr. Zach Ryder

**Absent:** Ms. Stephanie Duffy

### **Welcome**

Following a short technical delay, Dr. Benzing opened the meeting at 1:07 PM with a welcome to those attending online and in-person. It was determined that a quorum was present.

### **Approval of Minutes**

The minutes from December 1, 2025, were presented and approved with no corrections.

### **Community Connections**

Lecture Series - Dr. Benzing is hosting the next lecture series event on January 20th featuring a film short of the South River from its headwaters to Chesapeake Bay. Admission is free.

Trailer Update – The trailer repair company has been directed to begin renovation work. Delivery of the trailer including a skirt is expected in the spring.

Interpretive Signage – There is no change in production of the signage.

Events – Two large events planned in Waynesboro occur in May 2026, Riverfest and the Museum Rodeo.

Meetings with Legislators - Dr. Benzing reported that he attended a pre-legislative brunch sponsored by the Harrisonburg/Rockingham Chamber of Commerce and was able to speak with numerous delegates about funding for the Waynesboro facility. He encouraged others to attend these events as

it is worthwhile to build a personal connection with delegates before they begin their session in Richmond.

### **Status of State Budget**

Dr. Keiper reported that VMNH was funded in the outgoing Governor's budget with modest increases but with none of the additional fund requests. A new Secretary of Education has not been announced by Governor Elect Spanberger. The effort to re-benchmark and provide for Medicaid expansion are budget priorities that will make fund distribution challenging.

VMNH Waynesboro documents were sent to Preston Bryant, SVP Government Relations-State from the firm McGuire-Woods. There has been no correspondence about a strategic kickoff meeting.

There was general discussion of the committee's responsibility in working with various outside groups while McGuire Woods, namely Mr. Bryant, focuses on the legislative body.

### **Open Discussion**

The committee engaged in a general discussion about strategy to move the Waynesboro project into the capital construction pool. One idea is to redesign the messaging specifically for the General Assembly with a clearer explanation of why the project is important.

Some suggested next steps included meeting directly with Mr. Bryant, engaging strategic supporters, developing a consistent elevator pitch, including STEM education as a primary focus (why) the project is important, conduct advocacy activities in Richmond while the General Assembly is in session.

Dr. Keiper will reach out to select supporters on the Committee's behalf to determine if they can help push the message that:

- VMNH-W is ready for construction working drawings;
- and therefore, can be moved to the Capital Construction Pool;
- with working drawings costing less than \$4 million of the total \$36 million project completion.

### **Adjournment**

With no further discussion, the meeting was adjourned at 1:57 PM by Dr. Benzing.

### **Next Meeting**

All – virtual, Tuesday, February 3, 2026, at 1 PM.